



**Social Computing and Social Media: 7th
International Conference, SCSM 2015, Held as
Part of HCI International 2015, Los Angeles, CA,
USA, August 2-7, ... (Lecture Notes in Computer
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This book constitutes the refereed proceedings of the 7th International Conference on Social Computing and Social Media, SCSM 2015, held as part of the 17th International Conference on Human-Computer Interaction, HCII 2015, held in Los Angeles, CA, USA, in August 2015.

The total of 1462 papers and 246 poster papers presented at the HCII 2015 conferences was carefully reviewed and selected from 4843 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers accepted for presentation thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The 25 contributions included in the SCSM 2015 proceedings were organized in the following topical sections: designing social media; social network analysis; and individual and group behaviour in social media.

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