



Desarrollo De Habilidades Directivas 8^a edition

DAVID A. WHETTEN

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DESARROLLO DE HABILIDADES DIRECTIVAS ES UNA OBRA ESCRITA PARA AYUDAR AL LECTOR A MEJORAR SUS COMPETENCIAS PERSONALES ADMINISTRATIVAS Y A CAMBIAR SU COMPORTAMIENTO. ESTE NO ES UN LIBRO DE TEXTO TÍPICO SOBRE ADMINISTRACIÓN Y EN ELLO RADICA SU ÉXITO. LA EXPOSICIÓN DE LOS TEMAS SE BASA EN UN MODELO DE CINCO PASOS: EVALUACIÓN, APRENDIZAJE, ANÁLISIS, PRÁCTICA Y APLICACIÓN DE HABILIDADES. EL LECTOR CONOCERÁ INVESTIGACIONES INFORMATIVAS SOBRE EL EFECTO QUE TIENEN LOS ACTOS DE LOS DIRECTIVOS EN EL DESEMPEÑO INDIVIDUAL Y ORGANIZACIONAL, ASÍ COMO LAS CARACTERÍSTICAS DE LOS DIRECTIVOS EFICACES. EL ENFOQUE DE ESTA OBRA SE CENTRA EN DESARROLLAR LAS HABILIDADES DIRECTIVAS DEL ESTUDIANTE, Y NO EN DESCRIBIR LAS ESTRATEGIAS, LAS HERRAMIENTAS, LAS TÉCNICAS O LOS ESTILOS DE ADMINISTRACIÓN.



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