



Advancing Technologies for Asian Business and Economics: Information Management Developments

Patricia Ordoñez de Pablos

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Advancing Technologies for Asian Business and Economics: Information Management Developments

offers the latest research available within the field of information management as it pertains to the Asian business market. The book promotes and coordinates developments in the field of Asian and Chinese studies, as well as presents strategic roles of IT and management towards sustainable development with emphasis on practical aspects in Asia. It provides a comprehensive resource for policymakers, government officials, academicians, and practitioners, with a wealth of valuable research on theories and practices which underpin successful business and management in Asia.

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